

Panama Stock Exchange becomes Latin American Stock Exchange – Latinex

After 31 years, the Panama Stock Exchange has presented its new corporate image to the national and international markets, now becoming the Latin American Stock Exchange, also known as Latinex.

This corporate image change responds to the strategy of expanding horizons and becoming an international capital markets hub, with the same commitment to be an investment ally; now in Latin America and the world, maintaining characteristics such as: agility, profitable solutions, clear, accurate, timely information, as well as a personal treatment, supported by world-class technology and with a high commitment with sustainable development.

Another fundamental point of this change is the unification of the entire Group's image through its logos, which now display homogeneity and vanguardism.

This process involved the participation of key market players, such as: issuers, other exchanges, strategic allies, clients and potential clients, both national and international. Through interviews, they were asked about their impressions of Latinex's strategy in the present and into the future and the experience they had with the Group, which allowed to obtain insights into where this image change had to be directed.

The change also seeks to strengthen the Group's strategy and its pillars, thus seeking greater benefits for customers by expanding business opportunities by attracting foreign issuances and contributing to Panama's economic progress.

The Group's websites changed their image and domain to www.latinexbolsa.com for the Latin American Stock Exchange - Latinex and www.latinexcentral.com for Latin American Central Securities Depository - Latinclear.

To learn more details, Latinex shares a video that explains the change of image and that you can find under its slogan "[Latinex: the best connection for your investment](#)."